

Presented by:



**BiH – Kina Komora**

波黑-中国商会



# ZEPS

ZENICA ECONOMIC FAIR

**1st – 5th October 2024**

[www.zeps.ba](http://www.zeps.ba)

# ABOUT ZEPS – A SHORT SUMMARY

ZEPS is the **biggest international economic fair** in central Bosnia and Herzegovina with the longest history and tradition. This year ZEPS marks **30 years** of successful and prosperous business operations. ZEPS is structured into sections or fairground blocks, by industry type.

- Expo area: 20 000 km<sup>2</sup>
- Number of visitors: 1 473 894
- Number of exhibitors: 12 122
- Ratio of domestic and foreign exhibitors is 55% : 45%



# INDUSTRIES AT ZEPS 2024

**Metal Industry**

**Construction**

**Banking services, IT  
and cybersecurity**

**Agriculture and  
food**

**Energy and  
ecology**

**IT and  
telecommunications**

**Woodworking  
and furniture**

**Communal and  
urban equipment**

**Tourism, sport and  
recreation**

**Consumer  
goods**

**Human and  
property security**

**Transportation**

**Collective  
exhibitions**

**Healthcare**



# ZEPS 2024 - PROGRAMME

This year's programme will include various activities and lectures which will be organised within the main exhibition area, including several elements:

- Lectures and panel discussions
- Workshops and demonstrations
- Startup businesses
- Networking and B2B meetings
- Cultural and entertainment programmes
- Interactive technology
- Awards and competitions

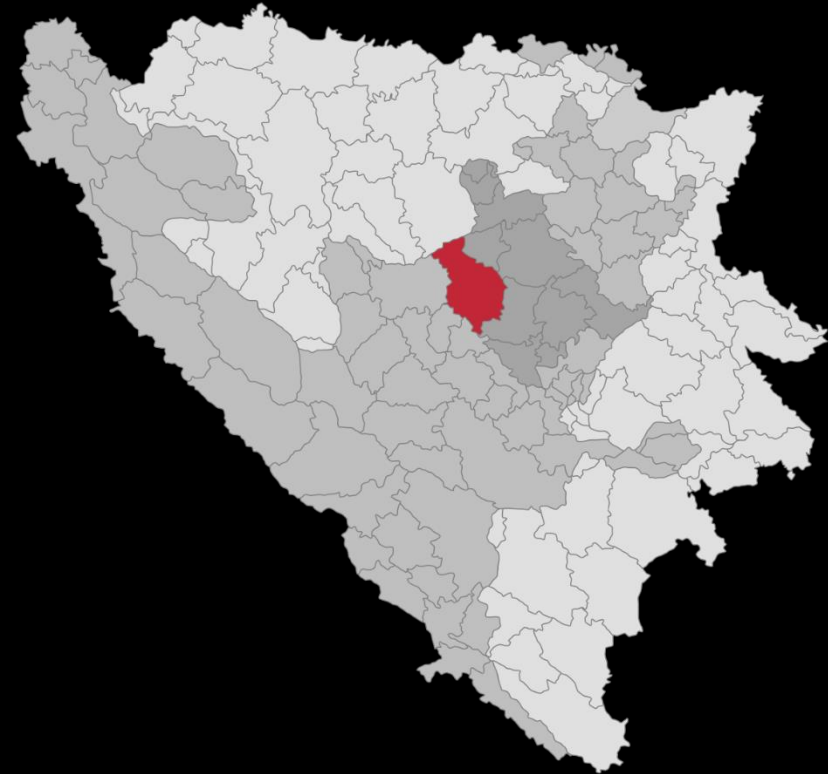


After the fair ends, you will receive a full list of participating companies, as well as a separate list of companies that were specifically interested in your company.



# ABOUT ZENICA

- Area: 505.4 km<sup>2</sup>
- Located in Central B&H
- Industrial hub with steel production and mining
- 74km from the capital city Sarajevo and Sarajevo Airport
- Foreign investment friendly



# **Bosnia and Herzegovina – China Chamber of Commerce (BH CN CoC)**

If you would like to participate in this year's ZEPS Expo, please contact us for more information. We provide full support for foreign companies who want to expand their business horizons.

email:

[chairman@bh-cn-coc.org](mailto:chairman@bh-cn-coc.org)

[secretary@bh-cn-coc.org](mailto:secretary@bh-cn-coc.org)

web:

<https://bh-cn-coc.org/>



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